

## The monster is on macmon...



Oh no! An evil malware monster has invaded the macmon network, but don't panic, macmon is the technology leader in network security. He's a cheerful and curious crochet guy in orange and blue cotton and his name is macmonster. The macmon mascot is 25 cm tall and equipped with a network socket and has tentacles made of plugs. With his three eyes he has everything in full view, just as macmon has full view of the network. From now on he travels in hand luggage around the world supporting his macmon colleagues, with a mission to make IT Networks safer.

The first service trip already led him to Italy, where the team at Bludis (a macmon partner) were very pleased about the exciting visit!

Managing Director Christian Bucker comments: "Based on an idea from the macmon marketing team, supplemented by creative impulses from our support team, macmonster was finally brought to life by a member of my family - a truly interactive development project. With macmonster, we want to make the basically dry topic of network security more familiar to a wider audience - with a little twinkle in the eye. The idea is that macmonster visits our partners and distributors and even one or two customers. To organize the planning of his trips, it now even has its own Outlook calendar. The marketing team reports on his experiences via social media channels under the hashtag #macmonster."

After "NET.Attack" - a unique escape game - a combination of app and game box - which already surprised macmons customers and partners this year, the macmonster is another innovative marketing idea. The new mascot should not only provide a positive impetus in the external impact, but also includes the employees in the communication and world of experience of macmonster, adds Bucker. "In addition to business trips, employees can invite their new colleague to private trips. We are curious about which topics macmonster will tweet then."

### **About macmon:**

The company is manufacturer of an independent and modular NAC solution who protects the network against unauthorised and unsecured devices, as well as internal attacks. Customers benefit from macmon's security know-how, predictable costs and an increased level of security, gained from determining exactly which devices are allowed on which segments of a network. The software features ease of use, integration with other leading security products, and ongoing development to keep it in line with the latest standards. The customer base includes international companies of various branches and sizes.

The headquarters of macmon secure GmbH are located in Berlin, Germany.

macmon secure is a member of the Trusted Computing Group and actively participates in various research projects.

For more information, please visit <https://www.macmon.eu/en/home>

Facebook: <https://www.facebook.com/networkaccesscontrol/>

Twitter: <https://twitter.com/macmonUK>

Youtube: <https://www.youtube.com/user/macmonsecure>

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